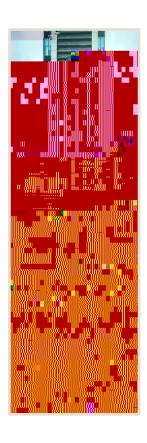
# DMU Sustainability Engagement Strategy Updated

&\$&\$!&\$&)

DMU is committed to successfully shaping a sustainable world by combining research excellence, innovative thinking and ambitious plans for our estates.

# 7 cbhYbhg

Introduction	1
SeeDs Grants for SDGs	2
Carbon Literacy	3
Student Swtich Off Campaign	9ffcf°`6cc_aUf_`bchXYZ]bYX"
SDG Teach In	5
Green Impact	7
Social Media Campaign	8



## **Introduction**

The university has made a number of strategic commitments through its Environmental Policy, Sustainability Strategy and Carbon Management Plan to communicate and engage with the university community on sustainability issues and to report annual progress on these issues publicly through its website. The commitments made in the aforementioned policies and strategies shaped the 'DMU Sustainability Engagement Plan', a document that sets out engagement approaches that not only provides a platform to communicate the university's own sustainability message, but also empowers the DMU community to have their say on the matter.

As well as being a road map to achieving the university's engagement objectives in sustainability, the DMU Sustainability Engagement Plan is also a mechanism of reporting progress towards these targets, with the use of baselines as a foundation to build upon.

This plan will outline the different mechanisms and initiatives which the University will use to engage staff and students on the sustainability agenda. Each element of the plan will be dependent upon funding being available to deliver the initiatives. Targets for the different initiatives are based on continued funding but this is not guaranteed.

## **SDG Teach In**

## **Green Impact**

## About the engagement activity

Green Impact is a sustainability engagement programme and is run internationally by SOS-UK. It's a simple, fun and flexible way for departments and faculties to improve their environmental performance and promote sustainability at the University, whilst receiving recognition for their efforts and impact. Taking part benefits the University, including providing opportunities for students to gain valuable skills by volunteering as Green Impact Auditors.

## **Promoting Green Impact**

The Sustainability Team will promote the Green Impact project to staff through DMU Connect (Intranet), a series of 'get involved' webinars with SOS-UK, through social media, through internal networks and through weekly staff newsletters. The project will be promoted to students through social media, welcome events, freshers' week events, the students' union, and the DMU website.

## **Targets and Time-frame**

The University has a target to run a staff sustainability engagement programme each year until 2022/23. Through the Green Impact programme the Sustainability Team will aim to recruit at least 15 staff teams each year, at least 20 student sign ups as Green Impact Project Assistants to support staff teams and at least 20 students attending the student auditor training.

## **Teams Responsible**

The Sustainability Team will lead the delivery of the Green Impact project and the recruitment of staff and student volunteers to the programme. The team57.94 353.33 bj

Pg.